

brandonhosch

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wartburg college

Bachelor of Arts in Communication Arts (Public Relations & Electronic Media)

Minor: Leadership Certificate

GPA: 3.69 (Cum Laude)

Graduated: May 2013

current/past experience

Sales Associate-Run Colorado (October 2013-Present)

Welcome and offer outstanding customer service to novice and experienced runners in the Denver metro area

Conduct gait analyses to inform customers about their running form to offer the best products for individual running goals and to prevent injury

Knowledgeable about various items in the store such as shoes, nutrition, and apparel

Brand Ambassador-Budweiser (August 2013-Present)

Engage and educate bar and restaurant patrons about multiple Budweiser products through sampling and conversation

Understand branding and positioning of several beverages including Goose Island Craft Beers and Budweiser Black Crown

Collect and report data based on patrons, environment, and overall response of the beverages

Course Coordinator-All-Out Multisport (January 2014-Present)

Responsible for course set up/tear down for road races that range from the 5k to the half-marathon

Communicate with Race Director for updates along course such as clean up, volunteers, and runner safety

Encourage and motivate athletes and volunteers to put on the best race possible

Promotions Intern-Entercom Denver (June 2012-July 2012)

Worked on-site at various summer concerts, festivals, and celebrations promoting all of Entercom Denver's stations: Alice 105.9, 99.5 The Mountain, KOSI 101.1, and KEZW 1450AM

Followed through with contacting contest prize winners, organized preparations for remotes, and wrote prize proposals and contracts

Posted social media content and live blogged for 'Slacker & Steve,' Alice 105.9's flagship afternoon show

talent experience

MC for Mr. Wartburg (March 2012) Wartburg Event Planning

Sports News Anchor (September 2012) Wartburg Television

Newlywed Game Host (February 2013) Wartburg College Entertainment

skills

Adobe Creative Suites	Digital Analytics
Branding	Leadership
Creative Marketing	Microsoft Office
Customer Service	Sales Techniques
Design	Social Media

college honors

Lambda Pi Eta

Society of Collegiate Journalists

Track & Field All-Conference Athlete

Track/XC All-Conference Academic

Dean's List

references

Kristen Cowley Goose Island East Region Manager kcowley@themarketingarm.com

Tina Lorraine Entercom Promotions and Marketing Director tlorraine@entercom.com

Kristin Louderback Run Colorado General Manager kristin@runcolorado.com

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